

**EMPOWERING
WOMEN**
**EMPOWERING
HUMANITY**
PICTURE IT!



“Today I call on everyone to be part of the solution. Picture it! Together we can realize the promise of Beijing: equality between women and men.”

**UN Under-Secretary-General
and UN Women Executive
Director, Dr. Phumzile
Mlambo-Ngcuka**

Public Launch

**Beijing +20
Campaign**

26 June 2014

5:00-7:00 pm

**Apollo Theater,
New York**

The year 2015 marks the 20th anniversary of the adoption of a commitment made by 189 governments: the Beijing Declaration and Platform for Action. Adopted unanimously in 1995, it is a blueprint for gender equality and the empowerment of women on a global level. The Platform envisioned gender equality in all dimensions of life – and no country has yet finished this agenda. Through this public launch, and in preparation for the 20th year review that will take place at the UN next year in 2015, we draw attention to the state of women’s rights today. This evening is dedicated to mobilizing action, calling out to all of you to join the Beijing+20 campaign. Our speakers and performances will speak to the campaign title: **Empowering Women, Empowering Humanity: Picture it.**



Moderated by: **Monique Coleman** – 2011 United Nations Youth Champion

PROGRAMME

Siwelele Mama and ***Svatba*** interpreted by **Women of the World** - An ensemble of musicians from different corners of the globe singing for tolerance, wisdom, respect, and joy

Dr. Phumzile Mlambo-Ngcuka - United Nations Under-Secretary-General and Executive Director of UN Women

Until the violence has ended interpreted by **Girl Be Heard** - World-renowned international young women's theater, music and dance troupe

H.E. Mr. Jan Eliasson - Deputy Secretary-General of the United Nations

Jimmie Briggs - Founder of the Man Up Campaign, human rights advocate, lecturer, and educator

When interpreted by **Carlos Andrés Gómez** - An award-winning poet, actor, speaker and writer in New York City

Gloria Steinem - Writer, lecturer, editor, and feminist activist; Founder of *Ms.* magazine and co-founder of the Women's Media Center

Gale A. Brewer - Manhattan's 27th Borough President; advises the Mayor and City Council on borough concerns

Couleur Café interpreted by **Women of the World**

Diana - Diana, 16, is one of the youngest leaders of the New York Leadership Council

Bring Back our Girls interpreted by **Girl Be Heard**

Maya Wiley - Counsel to New York City Mayor Bill de Blasio, and former President of the Center for Social Inclusion

Charlotte Bunch - Noted feminist; Founding Director and Senior Scholar at the Center for Women's Global Leadership, Rutgers University

Soon-Young Yoon - Chair of the NGO Committee on the Status of Women in New York

H.E. Mr. Henry Leonard MacDonald - Permanent Representative of Suriname to the United Nations

Joya Dass - TV anchor at NY1, producer and documentary filmmaker

H.E. Ms. Gréta Gunnarsdóttir - Permanent Representative of Iceland to the United Nations

Alek Wek – Goodwill Ambassador for UNHCR, the UN Refugee Agency

H.E. Ms. Ine Eriksen Søreide – Norwegian Minister of Defense

Dr. Phumzile Mlambo-Ngcuka - United Nations Under-Secretary-General and Executive Director of UN Women

One Woman interpreted by **Women of the World**

Creative Director – Charlie Lyons

Stage Manager – Alice Clancy

